



Salzburg Summit

Next Generation

13th Conference of European Regions and Cities

**“Next Generation –
Attractive Regions and Cities
for Future Generations”**

**Sunday, 24th September until Tuesday, 26th September 2017
Salzburg Congress**

Under the
Honorary Patronage

of **Alexander van der Bellen**
President of the Republic of Austria



13th Conference of European Regions and Cities

Sunday, 24th September 2017

Honorary Committee
(alphabetically)



Johannes Hahn
EU Commissioner for European
Neighbourhood Policy &
Enlargement Negotiations



Harald Mahrer
Austrian Federal Minister of
Science, Research and
Economy



Wilfried Haslauer
Governor of Salzburg



Andrä Rupprechter
Federal Minister of
Agriculture, Forestry,
Environment and Water
Management



Sebastian Kurz
Austrian Federal Minister
for Europe, Integration
and Foreign Affairs



Heinz Schaden
Mayor of the City of
Salzburg



Karl-Heinz Lambertz
President of the European
Committee of the Regions



Hans Jörg Schelling
Austrian Federal Minister
of Finance

Venue: Salzburg Congress, Mozartsaal, Auerspergstrasse 6, 5020 Salzburg

Conference languages: English, German, Bosnian, Croatian and Serbian

11:45 Registration

12:00 **Welcome Lunch**

13:00 **IRE-General Assembly 2017**
(Only IRE Members are entitled to vote, guests are welcome)

14:00 Networking Coffee Break



Schausberger Wojahn Schmidt Haslauer Schaden Reitan

14:30 Official opening

by Franz Schausberger, IRE-Chairman, Salzburg

Moderation: Claus Reitan, independent Journalist, Vienna, Austria

Wilfried Haslauer, Governor of Salzburg, Austria

Heinz Schaden, Mayor of the City of Salzburg, Austria

Claudia Schmidt, Member of the European Parliament, Salzburg, Brussels

Jörg Wojahn, Head Representative of the European Commission in Austria

**15:15 IRE FORUM:
“The Next Generation of New EU Member States”**

The aim of the EU's enlargement policy is to unite the European countries in a common political and economic vision. The EU enlargement strategy is a crucial instrument for promoting political, economic and social reforms as well as the consolidation of peace, stability and democracy throughout the continent. The focus lies on the countries of the Western Balkans, whose foreign and European ministers will be attending our conference. There they will discuss with Johannes Hahn, the Enlargement Commissioner, their chances as the Next Generation of EU Member States.



Hahn

Highly topical speech:

Johannes Hahn, Commissioner of European Enlargement Negotiations and Neighbourhood Policy

Moderation: **Adelheid Wölf**, Correspondent Slovenia, Croatia, Bosnia and Herzegovina, Kosovo, Macedonia, Albania, Montenegro, Moldova, the Newspaper “Der Standard”, Belgrade, Serbia



Wölf



Crnadak

Gjosh

Hoxhaj

Joksimović

Osmani

Pejović

Panelists:

Igor Crnadak, Minister of Foreign Affairs, Bosnia and Herzegovina

Klajda Gjosh, Minister of European Integration, Albania

Enver Hoxhaj, Foreign Minister, Kosovo

Jadranka Joksimović, Minister of European Integration, Serbia

Bujar Osmani, Deputy Prime Minister responsible for European Affairs, FYRO Macedonia

Aleksandar Andrija Pejović, Minister of European Affairs, Montenegro

17:30 End of IRE Forum

18:15 Bus shuttle to the Residenz Salzburg, Residenzplatz 1
(Departure: Salzburg Congress)



19:00 - 22:00

Reception upon the invitation of Land and City Salzburg at the Residenz and Welcome Speech by representatives of the Land Salzburg

22:15 Bus shuttle to the hotels

Montag, 25th September 2017

Venue: Salzburg Congress, Mozartsaal, Auerspergstrasse 6, 5020 Salzburg

Conference languages: English, German, Bosnian, Croatian and Serbian

08:30 Registration

09:00 Continuation of the Conference and Welcome Address by
Franz Schausberger, IRE-Chairman, Salzburg

09:30 Panel discussion I:

“How to keep Rural Areas attractive for Future Generations“

Rural depopulation, and the migration of young people to large urban centers in particular, are an acute problem in many European countries, leading to the emptying of rural areas and major problems in large cities. Representatives from the European, national and regional levels as well as committed companies will discuss the possibilities of countering the previously mentioned development and increasing the attractiveness of rural regions for the Next Generation.

Moderation: **Claus Reitan**, independent Journalist,
Vienna, Austria



Reitan



Rupprechter

Highly topical speech: “Masterplan for rural areas - equal opportunities for the regions“

Andrä Rupprechter, Federal Minister of Agriculture, Forestry, Environment and Water Management

Keynotes:

Thomas Stelzer, Governor of Upper Austria,
Linz, Austria



Stelzer



Köstinger

Elisabeth Köstinger, Member of the European Parliament, European Parliament Committee on Agriculture and Rural Development, President of the Eco-Social Forum Europe, Austria



Panelists:

Caroline Fernolend, Vicepresident, Mihai Eminescu Trust, Sighisoara, Romania

Alois Steinbichler, Director General, Kommunalkredit Austria AG, Vienna, Austria

Robert Thaler, Head of Department I/5 Mobility Transport, Noise, The Austrian Federal Ministry of Agriculture and Forestry, Environment and Water Management, Vienna, Austria

Gerlind Weber, University of Natural Resources and Life Sciences, Vienna, Austria

Kurt Weinberger, Director General of the Österreichischen Hagelversicherung, Vienna, Austria

Representative of the Austrian Development Agency, Vienna, Austria



Fernolend



Steinbichler



Thaler



Weber



Weinberger



11:10 Networking Coffee Break

11:45 Panel discussion II:

“The Next Generation of Renewable Energy“

Never before has a European policy on renewable energies been as important as today. Renewable energies play a significant role in reducing greenhouse gas emissions and other forms of air pollution. It improves the safety of our energy supply and makes it more widely available. The EU is a world market leader for renewable energies, and this area has already gained considerable economic importance, but there is still room to expand its market share. The forecasts and scenarios made in recent decades have in some cases greatly underestimated the potentials of the first generation of renewable energies. Now we have to go into the Next Generation of renewable energies, concentrating on decentralized and autonomous energy supply.



Veigl

Weber-Fahr

Moderation: Stefan Veigl, Salzburger Nachrichten, Salzburg, Austria

Keynote: Monika Weber-Fahr, Chief Operating Officer, SustainableEnergyForAll (SEforALL), Vienna, Austria



Bergmann

Dilkov

Gamperl

Lins

Rebernig

Schwaiger

Panelists:

Klaus Bergmann, Head of Group Sustainability Office, Erste Group Bank AG, Vienna, Austria

Plamen Dilkov, Vice President at Confindustria Bulgaria, CEDEC - European Federation of Local Energy Companies, Alliance of the Producers of Ecological Energy, Sofia, Bulgaria

Gerhard Gamperl, Head of Department Strategy, Corporate Development and Innovation, VERBUND AG, Vienna, Austria

Christine Lins, Executive Secretary, Renewable Energy Policy Network for the 21 Century REN21, Paris, France

Georg Rebernig, Managing Director Environment Agency Austria, Vienna, Austria

Josef Schwaiger, Councillor for Energy, Land Salzburg, Austria
Representative of the Austrian Development Agency, Vienna, Austria

13:15 Networking Coffee Break



13:15 Panel discussion III:

“Start-ups in the Regions- the Future for the Young Generation“

Young people with innovative ideas used to require immense start-up capital and thorough marketing strategy to successfully implement their vision. Today, these visions are rapidly being popularized and crowdfunded through the Internet, which means that start-up companies can be realized through innovation and little effort. Key factors are access to the Internet, fabrication laboratories (FAB-LAB's) and co-working spaces. The debate will discuss the extent to which start-ups in rural areas can successfully create new jobs and counteract rural depopulation.

Moderation: Andreas Schiller, Journalist, Germany

Keynote:

Irmfried Schwimann, Deputy Director General in European Commission's Directorate General for Internal market, Industry, Entrepreneurship and SME's, Brussels, Belgium



Schiller



Schwimann



Fähndrich



Haas



Moslavac



Omerzel



Truskolaski



Wöss

Panelists:

Marc Fähndrich, Consultant for the European Semester of economic policy coordination, Representator of the European Commission in Austria

Walter Haas, Director of ITG Salzburg, Austria Best practice Start ups, Austria

Nenad Moslavac, Co-Founder & Managing Director Impact Hub Belgrade, Serbia

Samo Omerzel, CEO Vendotel, Novo Mesto, Slovenia

Tadeusz Truskolaski, Mayor of the City of Bialystok, Member of the Committee of the Regions

Tadeusz Truskolaski, Mayor of Bialystok, Professor at the University of Bialystok, Member of Committee of the Regions and Triple Helix Association, Poland

Nina Wöss, Partner Speedinvest GmbH, Munich, Austria

15:15 Networking Lunch

15:45 End of second conference day



Main sponsors:



Sponsors:



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16:15 Excursion to the

FAB-Lab & Co-Working area of the Salzburg Start-up scene



in the Techno-Z Salzburg under the direction of ITG Salzburg GmbH, **Oliver Wagner**, Salzburg



18:30 Bus shuttle to the Stieglkeller Salzburg (Departure: Salzburg Congress)

19:00 **Salzburger Evening** at the Stieglkeller, Festungsgasse 10, 5020 Salzburg (Cost for buffet 20 €/person, food vouchers are available at the restaurant).

22:00 Bus shuttle to the hotels



IRE Symposium "Private Education Institutions – a Chance for the Next Generation"

Private colleges and universities are now an integral part of the education system for our Next Generation. They relieve some pressure on public education system. Some of these training facilities are very successful, others are struggling with great difficulty. Questions of international and national quality assurance and control as well as educational standards, accreditations at European, national and regional levels, financing, remuneration of employees, etc. shall be discussed by means of best practice examples.

Venue: International Salzburg Association (ISA), Palais Kuenburg, Sigmund Haffner Gasse 23, 5020 Salzburg

Conference languages: English and German

09:30 Registration

10:00 Welcome Address by Franz Schausberger,
IRE-Chairman, Salzburg

Moderation: **Wilhelm Ortmayr**, Chief Editor Academia, Salzburg, Austria

Keynote: **László V. Frenyó**, PhD, Executive Dean of the Faculty of the Budapest Campus of McDaniel College, Budapest Campus, Hungary



Ortmayr



Frenyó



Aumayr

Blechinger

Nake

Stanković

Toplak

Panelists:

Gerhard Aumayr, Executive Dean of the University of Salzburg Business School (SMBS), Austria

Gerhard Blechinger, Executive Dean of the University of Applied Sciences, Salzburg, Austria

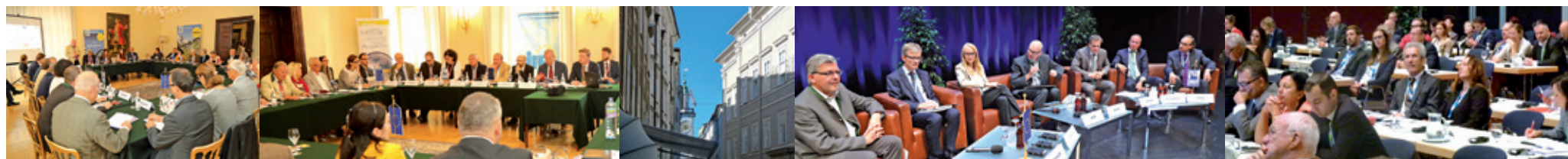
Michael Nake, Chancellor of the Paracelsus Private Medical University of Salzburg

Nedeljko Stanković, Rector of European University „KALLOS“ Tuzla, Dean of Faculty of Law and Chairman of Council of European University Of Brčko District, BiH

Ludvik Toplak, President Alma Mater Europaea Maribor, Slovenia

11:30 Lunch Buffet

13:00 End of Conference & Departure of the Delegations



The participation in the conference is free of charge for IRE members, Sponsors, Regions, Cities, Municipalities, Diplomatic Services, Students and NGO's.

All other participants pay 350€ conference fee.

We kindly ask you to return your badge after the conference in order to respect and protect our environment.



The IRE organizes this conference on the criteria of the Austrian Ecolabel.

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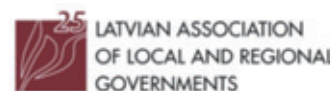
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Arrival

The IRE recommends that participants use environmentally friendly transportation to the conference venues. The Bus stop “Kongresshaus” and “Mirabellplatz” are regularly approached from all directions (bus line 2, 3, 4, 5, 25, 27, Bus A). For detailed information on public transport please visit: www.salzburg-verkehr.at

If you arrive by private car, we kindly ask you to voluntarily calculate your Co2-footprint and compensate it (visit www.climateaustria.at). The Salzburg Congress offers paid parking spaces. Thank you very much for your contribution!

Distance (km) to the main points of interest

Salzburg Congress																						
70 m	Sheraton																					
0.19km	0.20 km	Imlauer Hotel																				
0.65km	0.75 km	0.5km	Motel One-Mirabell																			
0.85km	0.90 km	0.9km	1.5 km	Hofwirt Hotel																		
0.17 km	0.22 km	0.14 km	0.6 km	0.9 km	Hotel Markus Sittikus																	
0.80km	0.90 km	0.7 km	0.4 km	1.7 km	0.8 km	Hotel Haunspergerhof																
1.3 km	1.4 km	1.3 km	1.7 km	0.9 km	1.2 km	1.7 km	Residenz															
0.30 km	4.2 km	1.6 km	2.0 km	1.3 km	1.6 km	2.3 km	0.3 km	Stieglkeller														
0.80 km	0.80 km	0.65 km	0.75 km	2.0 km	0.75 km	0.6 km	2.7 km	2.3 km	Salzburg Hbf													
5.6 km	5.8 km	5.6 km	2.0 km	6.8 km	6.1 km	5.7 km	7.7 km	7.4 km	11.8 km	Salzburg Airport												



Practical Information

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Conference Hotels

Please book your accommodation via Salzburg Congress:

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