

Evropski centar
za mir i razvoj
Terazije 41
11000 Beograd, Srbija

ECPD Headquarters

European Center
for Peace and Development
Centre Européen
pour la Paix et le Développement
Centro Europeo
para la Paz y el Desarrollo
Европейский центр
мира и развития



University for Peace established by the United Nations

Belgrade, 12 July 2017

The European Center for Peace and Development University for Peace established by the United Nations, an international educational and research organisation from the UN academic system, in the framework of the ECPD International Program of Transfer of Knowledge System, in cooperation with **Ministry of Health and Social Welfare of the Republic of Srpska, and the ministries of health of Montenegro, Federation of Bosnia and Herzegovina, South Eastern Europe Health Network (SEEHN), Technical University in Berlin (Germany), Long Island University (USA) and Health Consumer Powerhouse (Sweden)** organizes

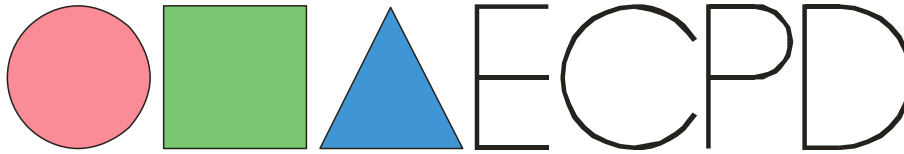
IV ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS WITH THE MAIN TOPIC

HEALTH CARE: PROCESS MANAGEMENT, FINANCING AND PURCHASING

(Hotel „Milenij” - Opatija, 29 - 30 September 2017)

Considering an increasingly important role of pharmacoeconomics and pharmacoeconomic analysis in decision-making process, as well as still inadequately developed resources in this multidisciplinary field in the health systems of South East Europe, the European Center for Peace and Development UN University for Peace has initiated a series of regional conferences, round tables and meetings in the countries across the Region for key decision makers, with a view to improving and strengthening capacities in this field.

The Conference will be chaired by **Prof. Dr. Klaus-Dirk Henke**, Chair of Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin, as Chair, and **Prof. Dr. Arne Bjornberg**, Executive Director and Chief Operating Officer, Health Consumer Powerhouse, Sweden, **Prof. Dr. Dušan Keber**, President of the Red Cross of Slovenia, University of Ljubljana, and **Prof. Dr. Ana Stavljenić-Rukavina**, Libertas International University, Croatia, as Co-Chairs.

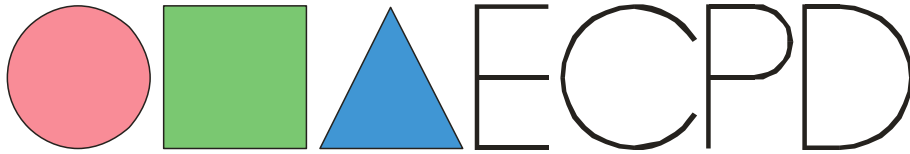


Preliminary Program

- **Public health surveillance in emergency situations as part of health disaster management to ensure distribution and delivery of medications to vulnerable groups**
- **How effective is the principles of interoperability and standardization work in today's Europe**
- **A comparative analysis eStandards in Healthcare in Europe**
- **Process management in the hospital - process optimization in the emergency room**
- **How to measure the benefits of the pharmaceutical industry**
- **Does pricing of pharmaceuticals always convey economic benefits for healthcare**
- **Who is governing the pharmasector**
- **Improving value for money from a health economics perspective**
- **The second health care market**

Preliminary List of Lecturers

- *Prof. Dr. Milan Kujundžić, Minister of Health of the Republic of Croatia*
- *Dr. Dragan Bogdanić, Minister of Health and Social Welfare of the Republic of Srpska*
- *Dr. Sc. Kenan Hrapović, Minister of Health of Montenegro*
- *Ass. Prof. Dr. Vjekoslav Mandić, Minister of Health of the Federation of B&H*
- *Prof. Dr. Klaus-Dirk Henke, Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin*
- *Prof. Dr. Arne Bjornberg, Executive Director, Health Consumer Powerhouse, Sweden*
- *Prof. Dr. Ana Stavljenić-Rukavina, Liberates International University, Croatia*
- *Prof. Dr. Dušan Keber, University of Ljubljana, President of the Red Cross of Slovenia*
- *Prof. Dr. Slavica Đukić Dejanović, Minister without portfolio in the Government of the Republic of Serbia*
- *Prof. dr Reinhard Busse, Chair of Department for Health Care Management at the Technical University in Berlin*
- *Prof. Dr. Jeffrey Levett, National School of Public Health, Greece*
- *Prof. Dr. Nebojša Arsenijević, Rector of the University of Kragujevac*
- *Prim. Dr. Goran Čerkez, Deputy Minister of Health of the Federation of B&H*
- *Prof. Dr. Rusmir Mesihović, former Minister of Health of the Federation of B&H*
- *Dr. Per Troein, IMS Health, London, UK*
- *Prof. Dr. Thomas Lux, Head of Competence Center eHealth, University of Applied Science Niederrhein, Germany*
- *Benno Legler, Head of Health Economy Research, WiFOR, Germany*
- *Dr. Julijan Naskov, Celgene International General Manager for Alpe Adria Region*
- *Mr. Sani Pogorilić, President of Croatian Innovative Drug Manufacturers Association*



- **Mr. Sci. Dr. Fedor Dorčić**, Director of the Croatian Health Insurance Fund
- **MSc. Sead Čirgić**, Director of the Health Insurance Fund of Montenegro
- **Ms. Novka Agić**, Director of the Health Insurance and Reinsurance Fund of the Federation of B&H
- **Dr. Sašo Stefanoski**, Director of the Health Insurance Fund of Macedonia

Application Form and Participation Fee

The participation fee for the Conference is **EUR 470**.

All **applications** should be sent to: European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, Serbia; tel. +381 11 3246 041 (042 - 045), fax: +381 11 3240 673, +381 11 3234 082; e-mail: ecpd@Eunet.rs and office@ecpd.org.rs; www.ecpd.org.rs

Working languages: English/simultaneous translation provided

Hotel Accommodation

The European Center for Peace and Development UN-mandated University for Peace has provided accommodation for the Conference participants at the **Hotel "Milenij" Opatija**, (www.milenijhoteli.hr, tel: +385 51 27 80 04) the venue of the Conference, at preferential rates: **Bed and breakfast** in a single room – **101 EUR** and in a double room – **79 EUR** per person. We enclose herewith the form for the reservation of accommodation in the above-mentioned hotel and recommend you to make your reservation through the ECPD Secretariat.

Looking forward to your application and meeting you soon, we remain,

Sincerely yours,

CONFERENCE CO-DIRECTORS
(Prof. Dr. Klaus-Dirk Henke)

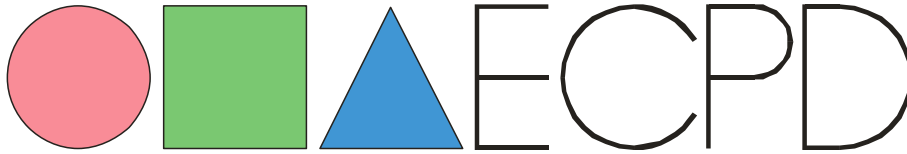
(Prof. Dr. Arne Björnberg)

(Prof. Dr. Dušan Keber)

(Prof. Dr. Ana Stavljenić Rukavina)



ECPD EXECUTIVE DIRECTOR
(Prof. Dr. Negoslav P. Ostojić)



EUROPEAN CENTER FOR PEACE AND DEVELOPMENT (ECPD)
UNIVERSITY FOR PEACE ESTABLISHED BY THE UNITED NATIONS

**IV ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS
WITH THE MAIN TOPIC**

**HEALTH CARE: PROCESS MANAGEMENT,
FINANCING AND PURCHASING**

(Opatija, 29 – 30 September 2017)

APPLICATION FORM

1. Name and surname _____
 2. Educational background _____
 3. Specialty _____
 4. Organization (name, address, phone) _____

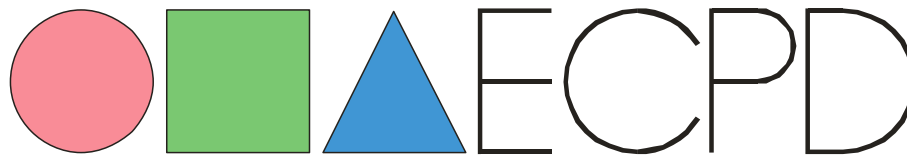
 5. Workplace or function _____
 6. Address for correspondence (if different than the given one) _____

 7. Phone _____ Fax _____
- e-mail address: _____

The Application Form should be submitted to the European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, fax: +381 11 3240 673, +381 11 3234 082; e-mail: office@ecpd.org.rs and ecpd@eunet.rs
www.ecpd.org.rs

The participation fee should be paid through ECPD account. Regarding the payment instructions and issuing of proforma invoice, please contact ECPD Financial Department: tel. +381 11 3246 041; +381 11 3246 042; +381 11 3246 044; e-mail: office@ecpd.org.rs and ecpd@eunet.rs

Place and date _____ Candidate _____



INFORMATION ON THE ACCOMMODATION OF PARTICIPANTS

IV ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS

(Opatija, 29 - 30 September 2017)

The European Center for Peace and Development (ECPD) established by the University for Peace of the United Nations, the organizer of the **IV ECPD Regional Conference on Pharmacoeconomics**, has provided, at reduced prices, accommodation for the participants at the **Hotel „Milenij“**:

ROOM TYPE	TYPE OF SERVICE	PRICE OF ACCOMMODATION
Single room	Bed & breakfast	101 EUR
Double room	Bed & breakfast	79 EUR per person

Accommodation costs will be paid by participants when checking out of the Hotel or beforehand by payment into the account of the Hotel.

We kindly ask you to forward the application for Hotel reservation to the Secretariat of ECPD, Terazije 41, fax: +381 11 3234 082; +381 11 3240 673, e-mail: office@ecpd.org.rs or ecpd@EUnet.rs

ECPD SECRETARIAT

Kindly make your reservation for accommodation in due time by forwarding the following details:

Name and Surname: _____

I wish accommodation in 1/1 room or 1/2 room

I wish type of hotel service: Bed & breakfast or Full board

Date of arrival: _____, flight: _____, airport _____

Date of departure: _____, flight: _____, airport _____

Place and date

Signature
